

FLYMAN PARTNERS

ABN: 81 202 643 828 | 63 wilford st corrimal nsw australia 2518 | www.flyman.com.au | admin@flyman.com.au | +61 2 4283 3897

Website Development Proposal

Project Overview

Objectives, aims, outcomes
Conditions
Key concepts

SITE CONTENT

Summary
Words
Images
Graphics
Physical / Digital
Sources

SITE STRUCTURE

Overview
Site Sections
Specific Pages
Navigation

SITE DESIGN

Overview
Layout
Typography
Logos
Colours
Tone
Styles

SITE FACILITIES

Email addresses
Downloads (incl file formats)
Search
Email contact form
Copyright statement
Privacy statement
Site disclaimer
Extra, as negotiated

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SITE HOSTING

Availability of hosting package to suit project.

Specific quote, if required.

SEARCH ENGINE OPTIMISATION

Basic optimisation of content and meta content is included. Premium researched and targeted optimisation services designed to raise search engine rankings for specific key words and phrases can be obtained by negotiation.

Specific quote, if required.

SITE MAINTENANCE

Availability of site maintenance package to suit project.

Specific quote, if required.

TASKS

TIMEFRAME

BUDGET

The proposal is based on the scope of the project as described; changes in this scope may lead to a change in the quoted price. This proposal is valid for 30 days.

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Notes

Compatibility

Website pages will be optimised to be compatible with the widest possible range of current and recent browsers and applications. It is possible that some earlier or small market share browsers may render the pages in unexpected ways.

Project Changes

This proposal is based on discussion between Flyman Partners and you, and as such can be amended according to ongoing discussion. You and Flyman Partners have the right and the responsibility to re-evaluate project deliverables in terms of both cost and timing, in light of any agreed changes after project commencement. The purpose of this re-evaluation is to protect both parties from the effects of significant changes to the original scope, or other factors that may substantially disadvantage either party.

Copyright

All material associated with the project, including that provided by you and that generated or purchased on behalf of your behalf, will become and remain your intellectual property once all payments are received in full.

Copyright of website content rests as described in the website copyright statement, and specifically excludes any copyright claims by Flyman Partners.

Non Disclosure

Flyman Partners agrees that this proposal and any project documentation is commercial in confidence, will at no time share any trade secret or intellectual property information about the project, client processes or business secrets with any third party unless instructed to by legal warrant. A detailed Non Disclosure Agreement is available on request.

Quality Guarantee

In the unlikely event that a bug or flaw in any programming or functionality of the website becomes apparent within the first three months from site launch, Flyman Partners agrees to fix it free of charge.

Out of Scope Elements

This proposal, unless specifically indicated, does *not* cover the costs of the following elements:

- Photography
- Copywriting
- Domain name registration
- Liaison with third parties
- Software licensing
- Stock image licensing
- Newsletter design, content development or distribution

Where these services are required but not specifically included in this proposal, Flyman Partners will provide an amended proposal with adjusted costing.

Payment Terms

Flyman Partners will invoice you for payment in full on the completion of the project. You agree to effect payment of the invoice in full within fourteen days of the invoice date.

If you have any questions or feedback on any element of this proposal, please do not hesitate to contact Flyman Partners at admin@flyman.com.au or (02) 4283 3897.